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Steven Singer Named 57th President of Leading Jewelers Guild

Philadelphia, PA – March 24, 2017– Steven Singer, President and Owner of Steven Singer Jewelers, has been named the 57th President of the Leading Jewelers Guild.

Leading Jewelers Guild is the only member owned jewelry industry group that has been in operation since 1958. The Leading Jewelers mission is to create a strategic alliance of independent jewelers that develops competitive advantages for its members.

Steven is proud to take the helm of the progressive organization at a time when membership is full and a wait list has begun to form. Steven is excited to lead the group of the best independent jewelry stores in the country.

“I hope to empower the group to trust their gut, never give up, and face adversity head on. The path to success is often disguised with immense obstacles and wrong turns. But with strength in numbers we can all thrive in our business.”

Leading Jewelers Guild is founded on strong collaboration, essential continuing education, and the most progressive training in the industry. Leading Jewelers Guild is an invaluable merchandising, marketing, catalog advertising and production resource dedicated to the overall business needs of their member companies.

About Steven Singer Jewelers

A Philadelphia born and raised entrepreneur, Steven Singer's marketing expertise has been nationally featured in the Wall Street Journal, radio broadcasts, and business literature .Singer has won two Philadelphia Advertising Club's ADDY Awards for his 2002 “I Hate Steven Singer” marketing campaign. In 2005-2006, he was awarded the Small Business Excellence Award and named the Small Business Person of the Year by the Greater Philadelphia Chamber of Commerce, in which he has served as chairman of the Small Business Board. In 2016, Steven Signer received an honorary doctorate from Philadelphia University and had the privilege of keynote speaker at commencement.

Steven Singer Jewelers is one of the largest single store national independent jewelers in the country. With 35+ years on Philadelphia's historic Jewelers Row, Steven has been an innovator of the jewelry industry with his maverick marketing efforts and unprecedented entry into the online world. For more information, please visit www.IHateStevenSinger.com.