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Contact: LeeAnn Kindness

215-627-3242

Steven Singer to be Keynote Panelist for Inaugural Women In Business Conference

Philadelphia, PA – April 14, 2017– Steven Singer, President and Owner of Steven Singer Jewelers, will be a keynote panelist at the inaugural Women In Business Conference and Luncheon hosted by the Greater Northeast Philadelphia Chamber of Commerce on April 27, 2017.

The Greater Northeast Philadelphia Chamber of Commerce with the “Women in Business” initiative has a goal of enabling and empowering all women in business to gain access to tools and achieve success in their careers. Keynote speaker Marilyn Russell, Co-Host The Breakfast Club, 98.1 WOGL will kick off the conference.

Steven Singer is no stranger to the success of women in business. Steven Singer Jewelers management team is majority women. The store is run by women, the ecommerce business is run by women, the marketing is run by women, the inventory is run by women, and the customer service is run by women. Singer continuously provides tools and training to encourage and foster the success of every employee, regardless of gender.

Thanks to his creative marketing approach, Singer has won two Philadelphia Advertising Club’s ADDY Awards for his 2002 “I Hate Steven Singer” marketing campaign. In 2005-2006, he was awarded the Small Business Excellence Award and named the Small Business Person of the Year by the Greater Philadelphia Chamber of Commerce, in which he has served as chairman of the Small Business Board. A Philadelphia born and raised entrepreneur, Steven Singer’s marketing expertise has been nationally featured in the Wall Street Journal, radio broadcasts, and business literature.

For more information visit <http://www.nephilachamber.com/events-home/women-in-business-conference/>

About Steven Singer Jewelers

Steven Singer Jewelers is one of the largest single store national independent jewelers in the country. With 30+ years on Philadelphia’s historic Jewelers Row, Steven has been an innovator of the jewelry industry with his maverick marketing efforts and unprecedented entry into the online world. For more information, please visit www.IHateStevenSinger.com.